

**There are 8 grammar mistakes in the following text. Can you find them all?**

### **Influencers and ‘Deinfluencers’**

Influencers became a significant part of modern-day internet culture, with millions of followers watching and listening every piece of advice that they give.

Back in the earliest days of advertising, it was only celebrities who played the role of influencers. However, since the rise of social media, ordinary people have been able to leverage their own online presence to build followings and give advices. These days, influencers range from fitness gurus to beauty bloggers to video game streamers. Their audiences often believe that influencers have right in everything that they recommend, and they have become successful in influencing the way that we shop, travel, eat, and even think. Anyone who regularly watches YouTube or TikTok videos will be used to see influencers everywhere.

As a reaction against influencer culture, a new “deinfluencer” culture starts to emerge, encouraging their audience to avoid expensive products. They accuse other influencers to spread unnecessary hype surrounding overpriced products, and they want that consumers make more informed choices about what they spend money.